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Strategic Execution Consultant | Transformation Governance | Decision Acceleration

Strategic execution consultant with 25 years of experience helping senior leaders turn ambiguity into clear decisions, aligned delivery and measurable outcomes across energy, mining, financial services, government and SaaS. Known for stabilising complex programmes, surfacing hidden risks early, and translating cross-functional complexity into practical execution pathways. Combines strategic roadmap design, product and delivery leadership, governance, information design and stakeholder arbitration to unblock progress and reduce expensive rework.

Selected outcomes

- Protected capital and delivery capacity at Woodside by surfacing foundational misalignment early and securing a stop decision on a major initiative.
- Led a post-merger website migration and platform consolidation at Lendi Group that contributed to almost 140% growth in new customer enquiries post-launch.
- Defined complex lending scenarios at Bank of New Zealand that lifted auto-decisioning from under 1% to nearly 60% on a NZ\$1M budget.
- Doubled delivery velocity within weeks at Lotterywest by improving prioritisation, operating rhythm and team effectiveness.
- Delivered a digital portal roadmap at Craigs Investment Partners that launched on time, to scope and NZ\$300k under budget.
- Enabled mine sequencing decisions at Core Lithium by facilitating executive workshops and translating technical constraints into an actionable visual model.

Core strengths

- Transformation governance
- Strategic roadmap development
- Decision design and information design
- Stakeholder alignment and executive facilitation
- Enterprise architecture and systems thinking
- Product and delivery leadership
- Post-merger integration
- Cyber security and AI-enabled transformation

Experience

Adapt & Improve Consulting | Director & Principal Consultant | 2023–Present

Founded and lead a consulting practice focused on strategic execution, programme recovery and decision acceleration. Partner with senior leaders to clarify priorities, make complex delivery environments visible and convert ambiguity into practical action across energy, mining, health and digital transformation programmes.

Selected engagements

- **Woodside Energy – Digital Business & Delivery Partner:** Lead roadmap prioritisation and strategic delivery across enterprise data and digital initiatives, helping senior stakeholders make clearer sequencing and investment decisions.
- **Woodside Energy – My eWell:** Led discovery and decision design, surfaced critical misalignment early and secured a stop decision before further capital and scarce delivery capacity were committed.

- **Woodside Energy – ALIS Upgrade:** Designed governance and collaboration protocols across architecture and technical leadership to resolve dependencies and prevent design delay and cost escalation.
- **Woodside Energy – Request for Transport:** Stepped in to strengthen offshore delivery capability, maintain governance discipline and improve risk management in a high-pressure programme environment.
- **Woodside Energy – Turbine Parts:** Leading an AI-enabled platform rebuild and establishing a repeatable framework for AI requirements and solution delivery.
- **Cyient Consulting:** Managed mobilisation and scope definition for asset management coaching programmes in copper mining operations in the Democratic Republic of the Congo.
- **Health Support Services WA:** Produced solution designs and security analysis for a statewide hospital network security uplift and introduced a visual workflow solution recognised by programme leadership.
- **Core Lithium:** Led mine sequencing and strategy workshops, translated technical constraints into an executive-ready visual model and enabled alignment on sequencing, lead times and study priorities.
- **Lotterywest:** Led the web product team and reset delivery effectiveness, doubling delivery velocity within weeks and helping the team operate with greater autonomy.

Lendi Group | Senior Product Manager | 2022–2023

- Owned the strategic roadmap for aussie.com.au and lendi.com.au, scoped the delivery pipeline and led continuous improvement across core digital journeys.
- Led a high-pressure post-merger website migration and platform consolidation with complex systems integration; post-launch results included almost 140% growth in new customer enquiries.
- Resolved a senior-level deadlock between marketing, technology and product by mapping decision options and constraints, facilitating executive alignment and unlocking integration progress.

Nomos One | Product Manager | 2021–2022

- Led the lease management workstream in a B2B SaaS scale-up and represented the product in customer-facing webinars.
- Defined the minimum lovable product for a new platform, creating a scalable product direction that supported subsequent acquisition by EXA Capital.

Zespri International | Digital Business Analyst | 2020–2021

- Led visioning and strategy definition for the Grower and Innovation team, shaping the future direction of digital products supporting grower outcomes.
- Drove service design discovery with growers and led decision-making on a reporting product pivot.

Craigs Investment Partners | Digital Business Analyst | 2018–2020

- Led the strategic review of Digital Onboarding and defined the future-state vision for the customer experience.
- Scoped a transformation to enable self-service online portfolio trading, including the API landscape required to integrate an external trading platform.
- Owned the strategic roadmap for a digital portal that launched on time, to scope and NZ\$300k under budget.

Independent Consultant | Consulting Business Analyst / Product Manager |

2013–2018

- **Bank of New Zealand:** Designed and delivered a lending decisioning solution that lifted auto-decisioning from under 1% to nearly 60% on a NZ\$1M budget.
- **Kiwibank:** Designed an integrated payments solution connecting Xero and Kiwibank services and surfaced cross-system risks early enough to avoid costly delays.
- **Financial Markets Authority:** Designed licensing application and case management solutions for regulated financial service providers.

- **MBIE:** Defined product roadmaps for science and technology investment process redesign and CRM-enabled support for high-value investors and immigration services.

Earlier roles

Tenzing – Management Consulting

Kiwibank – Senior Business Analyst

UK financial services and telecommunications analyst roles

Qualifications

BSc (Hons), Durham University

Chartered IT Professional (BCS)

CSPO | SAFe Scaled Agilist | DSDM Agile Practitioner | ICAgile Team Facilitator

CompTIA Security+ | CompTIA Network+ | CySA+ nearing completion

Executive development

Private Circle, Elevate Group

McCarthy Mentoring Leadership Program

Governance and board advisory development through Swimming WA and Powrsuit